



GUJARAT NRE and THE ECONOMIC TIMES

Present

Global Steel 2011

6th International Conference on Steel and Steelmaking Raw Materials

16 – 18 January, 2011

The Taj Palace Hotel, New Delhi

Paving the Boulevard of 'The Great Indian Steel Dream'

Its time to steel again!

After a resounding success and enthusiastic response to Global Steel 2010 in Goa that was attended by more than 200 delegates from all over the world, it is now our pleasure to invite you to Global Steel 2011 to be held from 16th to 18th January 2011 at the Taj Palace Hotel, New Delhi.

Global Steel 2011 is being organized to address the challenges before the Indian Steel industry. The conference would analyse the Indian Steel mills' proposed expansion plans and discover how supporting logistics and infrastructure networks are preparing themselves to ride the steel bandwagon. Increasing price of raw materials like coking coal and iron ore and their scarce supply world wide has become one of the key concerns of steel makers around the world.

Focus areas of Global Steel 2011:

- India's raw material security plan
- Has India enough iron ore and coking coal to sustain the steel demand?
- What are the sourcing challenges and options?
- Road map for transformation of global steel industry from volatility to sustained growth.
- China's dominance in world steel spectrum, its effect on raw materials demand-supply as well as its influence on global crude steel market dynamics.
- Agenda of sustainable growth and the challenges in setting up Greenfield steel projects in India.

International experts and captains of Indian and foreign steel industry would debate and deliberate in paving the boulevard of "The Great Indian Steel Dream".

Global Steel 2011 will be tuned on the same chords and will provide

you an opportunity to interact with key experts pertinent to your business in one venue. It will come with well researched subjects to cover topics aimed at flowing right from conveyor belts to the blast furnace, through the assembly lines, to an equally receptive audience.

Global Steel 2011 will address many challenging issues facing the iron and steel as well as raw material industries and provide competitive intelligence to help you navigate the current economic climate.

So, block your diary now and drop in an e-mail to us at contact@globalsteel.in so that we can update you about the latest developments of the event from time to time. Also keep visiting www.globalsteel.in for latest happenings on Global Steel 2011.

Sponsorship option:

We have many sponsorship opportunities that will enhance your corporate profile before, during and after the show. All of our sponsorships automatically come with an exhibit booth in the exposition being organised concurrent with the conference and attendance to the technical conference. One of the unique benefits to a sponsor is advertorial space in the special supplements in all India edition of The Economic Times, which would provide you wide reach and excellent publicity. The Economic Times would be bringing out special all India supplements on Global Steel 2011, where we would provide you complimentary advertorial space to showcase your products and services.

For further details contact:

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Global Steel 2010 in Retrospect

- Attended by more than 200 delegates from all over the world
- Impressive speaker line up that included:
 - Dr J J Irani, Tata Sons
 - Mr S K Roongta, Chairman, SAIL
 - Mr Brad Mullard, Executive Director - Minerals, Dept. of Industry & Investment NSW, Australia
 - Mr Peter Marcus, Founder and Managing Partner, World Steel Dynamics
 - Dr Rod Beddows, CEO, Hatch Corporate Finance
 - Mr. John Kearsey, Head, SSY Consultancy & Research
 - Ms Vicky Binns, Head of Commodity Analysis, BHP Billiton
 - Mr Gerard McCloskey, Founder and Chairman, McCloskey Group
 - Mr Bill Graybeal, CEO, Coeclerici Asia (Pte) Ltd
 - Mr Calum Baker, Head Steel and Steel Making Raw Materials, CRU
 - Mr P K Mukherjee, MD, Sesa Goa
 - Dr Amit Chatterjee, Advisor, Tata Steel
 - And many more...



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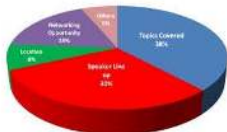
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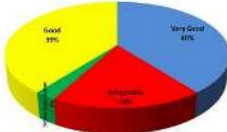
Snapshot of delegate feedback

Your positive feedback gives us the much needed strength and courage to present before you Global Steel every year, with relevant topics for our industry to steel ahead. Your encouragement and expectations from Global Steel has helped us to raise the bar every year, and as we present before you the sixth edition of Global Steel 2011, we promise you an enriching and a memorable experience.

Conference USP



Speaker & Presentation Topics



Overall Organisation of the Event

