



GUJARAT NRE & THE ECONOMIC TIMES

Present

# GLOBAL STEEL 2010

Time to Steel Ahead



February 11 to 13, 2010  
InterContinental The Lalit Goa Resort  
Goa, India

## Message from the conference Co -Chairmen

Dear Friends and my colleagues of steel,

We take immense pleasure in inviting you to Global Steel 2010. Buoyed by your brilliant support and the enthusiastic feedback received in the past, we are organising Global Steel 2010, the fifth in the series, amid the pristine environment of Goa.

From Kolkata in eastern India lovingly called the Sheffield of India, and the workshop of Shri Jamshedji Tata and Sir Biren Mukherjee, the venue for Global Steel has now moved to Goa, the iron ore export port of western India. Global Steel 2010 will be held at the Intercontinental The Lalit Goa Resort from 11th to 13th February 2010.

This time, we have the delight of The Economic Times jointly presenting Global Steel 2010 with Gujarat NRE. The Economic Times brings to the table their extensive knowledge of the economy and of course of the sector, not to mention their expertise in networking and as well as providing the extra leverage of wider coverage and greater reach through print and electronic media.

If you are a person of steel, or steel influences your business in any way, do make it a point to attend Global Steel 2010 at Goa. This fifth year, with cleverly chosen subjects through some thoughtful deliberations, covers topics aimed to flow from conveyor belts to the blast furnace, through the assembly lines, to the markets to an equally receptive audience. Along with the serious discussions, we have designed leisure activities in a manner befitting the intensity of the deliberations, during the networking cocktail dinners, as well as a panorama of a photo exhibition on steel to sooth your eyes. Looking forward to having you with us – and together build an economy with muscles of iron and nerves of steel.

With best regards,



**Arun Kumar Jagatramka**  
Chairman and Managing Director  
Gujarat NRE Coke Limited



**Neil J Bristow**  
Former Chief Analyst  
(Carbon Steel Materials), BHP Billiton



Global Steel is an international conference on steel and the steel making raw materials, metallurgical coal, coke, iron ore and ferroalloys. The organisers drew inspiration from the Vision 2020 and in the words of former president Dr A P J Abdul Kalam, **"The sinews of a Nation are made of Steel. Its per capita consumption determines the development index of its people. Its production and consumption silently communicates the strength and stature of an economy..."** Today as the economies around the world in unison are seeing stronger signs of revival from the sharpest recession in living memory, Global Steel 2010 is being organised at the perfect time to provide the steel industry to pause, think and strategise for riding the strengthening growth curve and give raw materials producers the opportunity to contemplate an aligned future. Hence, the theme of this year's conference is aptly coined: **"Time to steel ahead – Anatomy of an Economy riding the Growth Trajectory"**

Global Steel 2010 has thus been timed and structured in such a way that it provides a right platform for the Steel, Iron Ore, Coking Coal, Sponge Iron and Ferro Alloys Industries to conduct business under one roof. The event will create an international meeting point to facilitate information exchange, strategic discussions, networking and forging alliances.

## Distinguished Speakers



### Chief Guest

#### Shri Virbhadra Singh

Hon'ble Minister of Steel, Government of India

### Guest of Honour

#### Shri Atul Chaturvedi

Secretary, Ministry of Steel, Government of India

### Special Guests

#### Shri Raghunath Mohanty

Hon'ble Minister of Steel & Mines, Government of Orissa

#### The Hon. Ian Macdonald, MLC

Minister for State and Regional Development & for Mineral and Forest Resources & for the Central Coast, NSW, Australia

#### The Hon. Bob Carr

Former Premier of NSW, Australia

#### HE Peter N Varghese

Australian High Commissioner to India

#### Dr Ashok M R Dalwai

Commissioner Cum Secretary  
Department of Steel & Mines, Government of Orissa

#### Dr J J Irani

Tata Sons

#### Mr S K Roongta

Chairman, SAIL

#### Mr Partha S Bhattacharyya

Chairman, CIL

#### Dr Udai Pratap Singh

Chairman, Joint Plant Committee

#### Mr Shrinivas V Dempo

Chairman, Dempo Group

#### Mr P K Mukherjee

MD, Sesa Goa

#### Mr Peter Marcus

Founder and Managing Partner

World Steel Dynamics, USA

#### Ms Vicky Binns

Head of Commodity Analysis

BHP Billiton, Singapore

#### Dr Rod Beddows

CEO, Hatch Corporate Finance, UK

#### Mr John Kearsey

Executive Director

SSY Consultancy and Research Limited, UK

#### Mr Gueorgui Pirinski

Global Steel Analyst

BHP Billiton, Singapore

#### Mr Gerard McCloskey

Founder and Chairman

McCloskey Group, UK

#### Mr Bill Graybeal

CEO, Coeclerici Asia (Pte) Ltd, Singapore

#### Mr Calum Baker

Research Manager

Steel Raw Materials Team, CRU, UK

#### Ms Annalisa Jeffries

Metal Analyst, Platts

#### Mr Matthew J McGrath

Senior Vice President of Business Development and Corporate Strategy,

SunCoke Energy Inc, USA

#### Mr Sandeep Biswas

Managing Partner, Resources Operating Group in India, Accenture

#### Dr Amit Chatterjee

Advisor, Tata Steel

#### Dr Neil J Bristow

Chief Consultant

H&W Worldwide Consulting Limited, Australia

#### Mr Arun Kumar Jagatramka

CMD, Gujarat NRE Coke Ltd

# Conference Agenda



## Inauguration and setting the tone

- Policy planners view from the top
- Industry captains sharing their outlook as well as
- International dignitaries sharing the global perspective on
  - Coal in India and its dynamics in the Steel Industry – Future plans of CIL
  - India's Steel Vision 2020 – Role and future plan of SAIL
  - India's Steel Vision 2020 – Role of Private Sector
  - Future of Steel in India – Government Vision & Action Plan
  - Mining Scenario in Australia and the scope of India – Australia partnership

## Session on Global Steel and India's place in Steel World

- Global Steel – Opportunity in Crisis
- Volatility in Global Steel Markets, Implications for Funding Future Growth
- Current and Future Trends in Freight and Logistics
- The Outlook for Global Steel – Role of India and China in Steel's Growth Trajectory
- India: Are we really Ready for 300 MT by 2020
- Indian Iron Ore Industry Characteristics, Regulatory Issues and Demand Scenario – Medium to long term forecast
- Challenges & Opportunities before Indian Steel Industry in the changed global economic scenario
- Interactive Panel Discussion

## Session with the Exclusive Mining and Mining Technology Mission from Australia

### Session on Ethics in Business

- Gujarat NRE Integrity Theme Presentation Contest – **Ethics or Ethical law, what comes first?**
  - A panel discussion

### Session on Raw Materials

- Global Metallurgical Coal Markets – Importance of India
- Global Iron Ore market
- New Pricing Paradigms – the rise of indices in Steel, Iron Ore and Coal Markets
- An in depth analysis of the global raw materials and commodity market

### Session on Sharing Best Practices – Improving Operational Efficiency in Steel Industry

- Heat recovery coke making technology
- Role of Robust Capital Project Management in Indian Steel Industry

### Session on Partner State – Orissa as Destination Steel

Presentation by the Department of Steel and Mines, Government of Orissa



## Contests @ Global Steel 2010



### **Gujarat NRE Integrity Theme Presentation Contest**

Are our systems geared up to take the challenge thrown open by the changing socio-economic scenario?  
Are our laws transparent enough to conduct business in an ethical manner and is our implementation and monitoring mechanism robust enough to catch the rotten apple and throw it away from the basket. These vital issues need to be addressed so that the fruits of development get percolated to the entire strata of the society or else the much hyped growth story faces a danger of getting lost in oblivion, in the murk of distrust and anarchy being fuelled by corruption and unethical behavior of a handful.

**Topic – Ethics in Business : Ethics or Ethical law, what comes first?**

**1st prize-Rs 1lakh**

**2nd prize-Rs 50 thousand**

The finalists selected from the presentations received, would be judged by a panel of eminent judges and delegates during the conference dates. All the final presentations would be circulated to the delegates in the form of a Theme Paper on National Integrity. The finalists would be requested to join for a panel discussion with a panel of distinguished judges. There would be also special audience prizes for the questions put to the finalists and on the interactions.

**Steel Life—Photography competition on Steel in Daily Life**—Open to all accredited media / press photographers

Global Steel's 'Steel Life' has been evolved around the central theme of **"There is a little bit of Steel in every life"**. The contest is being organized to emphasize the role of steel in daily life and to point out the importance of steel at the micro level, i.e, in our daily chores, as well as in the macro economic development of any economy.

**1st Prize—Rs 50 thousand**

**2nd Prize—Rs 25 thousand**

**3rd Prize—Rs 10 thousand**

## Other Engagements



### Exposition

An exposition has also been organized, concurrent to the event, which will provide the participants with an excellent opportunity to showcase their credentials and the latest technology to the august gathering.

### Evening Engagements – Networking Dinner and Fashion Show

A networking cocktail dinner is being organized to carry forward the morning discussions in a leisurely manner. A fashion show in the theme of steel provides added glamour and glitter to the evening. The laid back atmosphere created by the scenic and scintillating background of Goa creates the ultimate setting to forge closer ties and gives a personal touch to the business dealings of the day.

### Tie-up the support

The dress code for Global Steel is smart casual. Delegates and speakers are encouraged to wear neck ties, which attract a fine. Money so collected is donated to the Indian Renal Foundation.

### The 'Green' Tie

Leave your tie back home to fight climate change.

In the "cool biz" summer of 2005, Japanese salarymen swapped their trademark dark blue business suits for open collars and light tropical colours. It was all part of the Japanese government's effort to save energy by keeping its office temperatures at 82.4 degree Fahrenheit throughout the summer. The policy caused sartorial confusion but did make a dent in Japan's rising carbon emissions. In one summer, Japan cut an estimated 79,000 tons of CO<sub>2</sub>.

It is our turn now. If we ease off on the arctic-level air-conditioning in our offices, the gains could be significant in terms of reduction in carbon emissions.





**GLOBAL STEEL 2010**



# & THE ECONOMIC TIMES

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